What was the process like?

* Worked with Immerse (company) to work on development
* Weekly conversation circle

Research process

* Worked with individuals involved in English intensive program
  + Combination of Uga students and non-UGA
  + Chosen based on need to learn English as a 2nd language
* Target audience: multilingual learners, educators
* Gave a list of features that could be in the app
  + AI chatbot
* Methods used
  + Done outside of class
    - Free-time allowed for more authentic usage data

Challenges faced

* Certificates
* Participation done outside of language classes
  + Made weekly surveys difficult
  + Did not monitor